**Mr-Innovation**

THE TEAM



CONTACT

WHAT WE DO

OUR PURPOSE

SHOP

HOME

The

‘Ninja’

MORE OPTIONS

The

‘Jedi Knight’

The

‘Barista’

**$749**

**$499**

**$FREE**

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BUY NOW

BUY NOW

BUY NOW

**Re-boot or Kick-start…?**

Do you need to reboot or kick-start your company’s innovation capabilities in terms of process, people or projects?

Do you need:

* a new way of doing something?
* a brilliant breakthrough idea?
* a 3-5 year roadmap of strategic innovation?

Or simply a new perspective to jump start the team?

If you have answered yes to any of the above, contact Mr-Innovation!

We create innovation that hits the bottom line.

**Our Purpose**

Our purpose is to re-define how companies like yours get great innovation. Quickly.

The team at Mr-Innovation have worked both client side and as consultants. We know what works and how things tick internally. It’s not just about pretty pictures. Ideas need to stack up: strategically, culturally and commercially.

We get that. We can help you achieve that. That’s our purpose.

**What we do**

We innovate. For you.

The most common things we hear are:

* “I need a breakthrough innovation, but am staring at a blank piece of paper”
* “I have to come up with a great idea, but have a limited budget and little time”
* “It’s hard to get all the different functions and people aligned – so we’re getting no where on innovation”

That’s where we can help. We’ve been there and done that…many times. What we do is:

* Deliver big ideas!
* Fast and affordable
* Get buy-in at all levels.

**How it works**

Instead of asking for a quote like with most agencies, we have a price list. You can order our services online!

There’s no back and forwards with long winded quotes that have taken your briefing, reworded it and sent it back to you with a huge price tag attached!

Simply have a look at our innovation shop window and if you like what you see and know exactly what you want, you push the ‘Buy’ button. And then we will start working.

If you want to talk beforehand, simply give the team at Mr-Innovation a call and we can have a quick chat first.

**Innovation Shop**

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| ICON |  | ‘The Barista’ |
| Cost | Free (cup of coffee) |
| What you get | * Free 15 Minute Chat * A sounding board & feedback to your job that needs to be done. * We challenge and build any ideas you already have in mind |

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| ICON |  | ‘The Jedi Knight’ |
| Cost | $499 |
| What you get | * 2 Hours Brainstorming done by the team at Mr-Innovation * Fast Track review of your challenge / objective * Power Dive into existing insight / competitive material * Topline list of 3-10 ideas for review |

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| ICON |  | ‘The Ninja’ |
| Cost | $749 |
| What you get | * 3 hours intensive support from Mr-Innovation. * Your choice of 1 on 1 time via phone, skype, at your office or in a coffee bar. * Can be used for brainstorming together with or without your team, a sounding board to your job that needs to be done, getting hands on - action oriented solutions that you can start using that same day * It’s fast paced and to the point. |

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| ICON |  | ‘The Maverick’ |
| Cost | $949 |
| What you get | * 4 hours intensive support from Mr-Innovation. * Can be used flexibly over a period of 1 month * Your choice of 1 on 1 time via phone, skype, at your office or in a coffee bar. * Can be used for brainstorming with or without your team, a sounding board to your job that needs to be done, getting hands on - action oriented solutions that you can start using that same day |

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| ICON |  | ‘The Godfather’ |
| Cost | $2499 |
| What you get | * 2 Days ‘Top class’ Support * Customisable to your specific needs. Could include: * A sounding board to your job that needs to be done and any ideas you already have in place * Hands on, action oriented input that you can start using on that same day * Development of company specific prioritisation tool to allow for objective idea / project selection * Development of 10+ ideas, prioritised and ready for next steps |

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| ICON |  | Workshop I: Gold Class |
| Cost | $3,499 |
| What you get | * Pre-Workshop briefing * Pre-Workshop organisation (defining objectives and structure of the session, input into participant list, session stimulus & venue selection, sending out invites * 1 day Workshop at clients venue of choice * Wrap up and next steps defined in workshop |

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| ICON |  | Workshop II: Platinum Class |
| Cost | $4.999 |
| What you get | * Pre-Workshop briefing * Pre-Workshop organisation (defining objectives and structure of the session, input into participant list, session stimulus & venue selection, sending out invites * Pre-workshop stakeholder interviews * 1.5 day Workshop at clients venue of choice * Post-Workshop written report & follow-up |

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| ICON |  | Workshop III: Diamond Class |
| Cost | $7.999 |
| What you get | * Pre-Workshop briefing * Pre-Workshop organisation (defining objectives and structure of the session, input into participant list, session stimulus & venue selection, sending out invites * Pre-workshop stakeholder interviews * 4 day Workshop at clients venue of choice * Post-Workshop written report & follow-up |

Contact us about:

* Our customised workshops!
* The Mr-Innovation Supreme Support – where we work with you on your key breakthrough innovation project as one of the team.

The fine print:

* Graphic design, visualisation stimulus not included. This can be arranged for an additional fee if desired.
* Consumer research – both qualitative and quantitative is not included. Mr-Innovation can make recommendations and support in the research brief for an additional fee.
* Prices excl GST, travel & accommodation (where applicable)
* Prices valid until October 2016. Mr-Innovation reserves the right to change pricing from this date.

**Idea Vault**

Subscribe to unlock the IdeaVault –

The Idea Vault contains ideas that might be of interest for your business.

**The Team**

We are a small team driven by innovation and focussed on action. Leveraging an innovative approach to team set up, we can call on a vast array of skilled team members depending on the assignment. Tapping into a worldwide network of highly skilled consultants, there is no project we can’t handle.

Our Chief Innovation Officer:

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| Photo of Gary | Gary has over 20 years of global marketing and innovation experience. He has worked client side on some of the worlds most iconic brands, such as Toblerone, Philadelphia, Milka, Aptamil, Cow&Gate and knows how to get things done internally. His roles have included global responsibility for the innovation function: working together with R&D, operations, supply chain, the executive board and 30+ countries. Gary has led Cross-Functional, Multi-Country teams to accelerate profitable and sustainable growth in strategic base business & innovation with leading global FMCG companies.  As a client he has hired most of the big innovation consultancies, including Whatif, Ideo, and AddedValue. He knows what they can offer and how they work.  Gary has now been consulting for 2 years and has worked on projects in China, Hong Kong, Russia, KSA, Nigeria, New Zealand and many more.  Gary is a ‘Kiwi’ and after 20 years of living in Germany, England and The Netherlands, he has returned home to New Zealand. He is fluent in both English and German, with a passion for business development and breakthrough innovation. |

Gary is the Inventor of 3 worldwide patents:



**Let’s have a chat**

The team at Mr-Innovation is flexible in terms of time and location – using today’s technology, we can be with you virtually anytime, anywhere. If you are in Europe, we can work while you sleep!

Email: [Action@Mr-Innovation.com](mailto:Action@Mr-Innovation.com) (tbc)   
Call: +64 21 1037060  
Skype: Mr-Innovation

Address: 57 Junction Road, Palm Beach, Waiheke Island, Auckland, New Zealand

Waiheke Island is one of the most beautiful, creative hot spots in New Zealand. It is an inspirational and innovation conducive locale and our offices can also be used for workshops.